For Immediate Release


Description: From the makers of the Itsoclear Clasp, Keystone Industries just announced the official launch of Clearmet, a new ultra-transparent resin that through injection molding, becomes “the clear choice” for aesthetically pleasing partial dentures.

October 2016

GIBBSTOWN, N.J. – Keystone Industries, US-based manufacturer of the Itsoclear Clasp and numerous high-quality dental laboratory products, has officially launched the newest clear thermoplastic resin. Clearmet, the clear choice for aesthetically pleasing and clear partial dentures, is now available through the majority of the dental industry’s top dealers and distributors.

This new resin set to hit dental labs in North America, Latin America, and Europe is made of monomer-free material which has been tested to show no known allergic reactions. Clearmet’s material sets itself apart from the rest of the market by being stain-resistant, odor-free, and practically invisible inside of the patient’s mouth. And just like Clearmet’s popular partner the Itsoclear Clasp, it is easy to be adjusted, relined, and repaired.

Dr. Dan Schwartz, who has been using the Clearmet material for a few years while developing the product with Keystone, believes it will take dentistry by storm. “Clearmet is the next generation to the partial denture,” says Schwartz. “The material is great to work with and the fit is spot on. When adjustments are necessary, they are simple to do chairside. Patient response has been outstanding.”

Michael Prozzillo, Keystone’s Vice President of Sales, has worked extensively with Dr. Schwartz on getting Clearmet launched and available to wide market because it is that vital to all persons involved. “It’s truly a product that has been tested through and through that works, works well, and makes a different to end users,” says Prozzillo.

Clearmet is available in two different sizes, both considered to be industry standards: small and medium. Both the small (1.77", 25.5mm x 45mm) and medium (3.03", 25.5mm x 77m) come in packages of five tubes, and suggested retail prices are $55.75 and $68.05, respectively.

One of the main goals of Clearmet has not only been to improve smiles, but lives as well. Since its beginning, Clearmet has created beautiful smiles in real cases for patients that were previously too uncomfortable to smile with metal framework.

“I can tell you without any reservations that this material is by far the best, most comfortable, lightest partial denture material I have ever used,” says Dr. Louis Trovato of Hatboro, PA. “The patient response has been outstanding, and I’m positive I’ll never go back to any other material.”
Not only are doctors thrilled to use Clearmet, but dental labs are, too. “It’s not only the easiest material I have worked with, but superior results make it by far the best,” says Frank Ricciardi, owner of RDL Dental Lab. “You don’t need any special equipment and it’s extremely easy to polish. It’s saved my lab a lot of time and stress.”

Keystone’s Clearmet resin is available now through most dental dealers and distributors in North America, Latin America, and Europe. To make ordering simple, Clearmet can be purchased through a preferred dental dealer on the Keystone Industries website. To learn more, get up to the minute updates, and order through a dealer, please visit www.keystoneind.com.

About Keystone Industries
Keystone Industries, a privately held company founded in 1908, has maintained a strong reputation for producing innovative, high-tech dental products in both the operatory, laboratory, and preventative realms. Their dedication is driven by the need to provide customers with the finest quality materials while developing products that meet and surpass customer expectations. These expectations have continued to excel as the company has moved forward with expansions around the globe.

Contact
For more information on Clearmet and Keystone Industries dental products, please reach out to the contacts below, or find Keystone Industries online at www.keystoneind.com, www.facebook.com/KeystoneInd, @KeystoneInd on Twitter and @KeystoneIndustries on Instagram.

Michael Prozzillo
VP of Sales, Domestic & International
Phone: 800-333-3131
MProzzillo@keystoneind.com

Derek Keene
VP of Marketing, Product Development
Phone: 800-333-3131
DKeene@keystoneind.com

Wayne Allen
Director of Sales
Phone: 586-651-8382
WAllen@keystoneind.com

Downloads/Media
- Sell Sheet
- Video
- Instructions
- SDS